

Master Timing Copy

CAVALIER CIGARETTES

PRESENTS

MY FRIEND IRMA

STUDIO B

TAPE, JANUARY 6, 1953

AIR: JANUARY 13, 1953

CAST

IRMA.....MARIE WILSON
JANE.....CATHY LEWIS
O'REILLY.....GLORIA GORDON
KROPOTKIN.....HANS CONREID
AL.....SID TOMACK
CLYDE.....ALAN REED

PRODUCER: CY HOWARD

LUD GLUSKIN

AND HIS ORCHESTRA

DIRECTOR: PARKE LEVY

REHEARSALS

ASSISTANT: KENNY MCMANUS

CAST: 6:30 - 8:30

SOUND: TOM HANLEY

TAPE: 8:30 - 9:00

ENGINEER: JIMMY MURPHY

Studio B

ANNCR: BOB LEMOND

JOHN JACOBS

DK

51453 9243

1 1ST ANNCR: CAVALIER Cigarettes....
2 2ND ANNCR: CAVALIER Cigarettes....
3 1ST ANNCR: America's great, new King-Size Cigarettes...
4 2ND ANNCR: Bring you -- MY FRIEND IRMA.....
5 1ST ANNCR: Created by Cy Howard, transcribed from Hollywood,
6 and starring Marie Wilson as Irma and Cathy Lewis
7 as Jane, ✓ 15
8 (APPLAUSE)
9 / Folks, be sure to stay tuned to "MY FRIEND IRMA" 25
10 until the end of the program when your friend Irma
11 will have a surprising offer to make. ✓ 32
12 MUSIC: JANE THEME

MRS. O' REILLY IS ROBBED

1 JANE: Sir Issac Newton was a distinguished scientist who 40
2 discovered the Law of Gravity. It was he who said;
3 "Everything that goes Up must come Down"..And so it was
4 with my room-mate Irma Peterson...You see when she was 50
5 a baby she went up and came down on her head. How else 10
6 could she get this way...Really it's incredible..For
7 instance the other day I was looking at the financial
8 page and I said to Irma; You know sweetie, according to
9 the wizards of Wall street they don't know whether it's
10 going to a bear or bull market. And Irma said:
11 IRMA: I DON'T THINK I'D CARE FOR EITHER OF THOSE...WHEN WE GO 15
12 TO THE MARKET I'M GETTING LAMB CHOPS.

COMMERCIAL

DK

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OPENING COMMERCIAL

123

1ST ANNCR: Well, Irma knows what she wants, anyway ... and if you want more mildness along with fine flavor in your cigarette, have a Cavalier, America's great, new, king-size cigarette -- ~~if you want more mildness along with fine flavor!~~ Are Cavaliers milder? Here's what thousands of smokers say:

2ND ANNCR: When smokers in group after group from coast to coast compared Cavaliers with the brands they had been smoking, at least eight out of ten of those interviewed said Cavaliers are milder!

45

1ST ANNCR: Have you ever heard such convincing evidence of cigarette mildness? At least eight out of ten smokers interviewed said Cavaliers are milder!

2ND ANNCR: Try king-size Cavalier cigarettes! They are mild!

201

MUSIC:

GM

51453 9246

1-13-53

1 JANE: ~~You know it always happens like this, when I have an~~
2 ~~important day coming up Irma makes herself a one man~~
3 ~~campaign to see that I don't get any sleep the night before~~
4 ~~Believe me that girl goes through more rituals than an~~
5 ~~African Witch Doctor during an epidemic. She primps, she~~
6 ~~fusses, she squirms..and most of all she must have the~~
7 ~~lights on so she can read...Look at her...Irma, will you~~
8 ~~please stop reading.~~

9 IRMA: I CAN'T JANE, IT'S SUCH A FACINATING MYSTERY.

10 JANE: What's it called?

11 IRMA: "PLEASE RETURN MY HEAD"

12 JANE: Is there a reward?? Because if there is I'll give it
13 to you if you'll turn out the light.

14 IRMA: OH PLEASE JANE..I'M JUST COMING TO THE GOOD PART..IGOR AND
15 LOTUS HAVE JUST FALLEN IN LOVE.

16 JANE: Igor and Lotus?

17 IRMA: YES. IGOR IS THE BOY AND LOTUS IS THE GIRL.

18 JANE: Please Irma I want to go to sleep.

DK

1 IRMA: I CAN'T SHUT THE BOOK NOW. I'M UP TO THE CRISIS.
2 JANE: Crisis?
3 IRMA: YES. ON THIS ISLAND WHEN A COUPLE FALL IN LOVE THE GIRL
4 MUST PROVE HER LOVE BY WALKING BAREFOOK ON A BED OF BURNING
5 COALS.
6 JANE: Burning coals? How romantic.
7 IRMA: I'M AT THE PART WHERE THEY'RE BOTH WALKING DOWN TO THE PIT
8 BUT IGOR CAN'T GET LOTUS TO WALK ON THE BURNING COALS
9 BECAUSE SHE JUST DOESN'T FEEL LIKE DANCING.

10 JANE: Irma please, ~~my~~ father will be here tomorrow. I haven't ^{2 45}
11 seen him in years and I'd like to be awake for his visit.
12 Irma, put that book away. You'll get nightmares.
13 IRMA: OH, JANE, THESE THINGS DON'T EXCITE ME. I'M PERFECTLY CALM.
14 NOW, WHERE'S THE LAST PAGE? ^{3 10}
15 JANE: In one of your calmer moments you chewed it up, Irma, I
16 beg you, put out the lights. I haven't seen my father in
17 five years and I want to be rested and cheerful tomorrow
18 morning.

DK

- 1 IRMA: WASN'T HE HERE FIVE YEARS AGO?
- 2 JANE: Yes, but I didn't get to see him.
- 3 IRMA: WHY NOT? 3 15
- 4 JANE: You gave him the directions on how to get here. ~~However,~~
5 he did wire me from Philadelphia.
- 6 IRMA: OH YES, I WAS A LITTLE CONFUSED THAT DAY. JANE, WHAT DOES
7 YOUR FATHER DO?
- 8 JANE: He's a pharmacist.
- 9 IRMA: A PHARMACIST?
- 10 JANE: Yes, and if you tell me a pharmacist is a farmer's wife, I
11 I'll kill you. ~~My~~ father has a small drugstore in 3 30
12 Connecticut.
- 13 IRMA: OH NO WONDER YOU'RE PROUD OF HIM. YOU HAVE TO GO TO COLLEGE
14 TO BE A DRUGGIST DON'T YOU, JANE?
- 15 JANE: Oh course. My father has many degrees. He's a M.A.
16 a Ph.D and ~~a~~ L.L.D. 3 45
- 17 IRMA: ALL OF THAT. I'LL BET HE CAN MAKE A WONDERFUL MILKSHAKE.
DK

1 JANE: Yes, and when it comes to banana splits, he's real gone
2 cum laude...Irma, if you'll just close the book for a
3 moment, I'm going to tell you something important.

4 15

4 IRMA: WHAT IS IT?

5 JANE: I have to go to Yonkers for Richard tomorrow so I won't be
6 able to meet my father at the train. Would you meet him
7 during your lunch hour and bring him back here?

8 IRMA: I'LL BE GLAD TO.

4 15

9 JANE: Good, I'll write down my father's description. Now, where's
10 that pencil?

11 IRMA: I CHEWED THAT UP TO. IT WAS A WONDERFUL MYSTERY STORY.

12 JANE: Well hand me that pencil.

13 IRMA: REALLY JANE, IT ISN'T NECESSARY TO DESCRIBE YOUR FATHER..

14 I'D KNOW HIM ANYWHERE.

15 JANE: You would?

16 IRMA: OF COURSE. HE HAS THE SAME LAST NAME AS YOURS, STACY.

17 JANE: That's nice. Where will you see it? Printed in big red
18 letters across his shirt?

DK

51453 9250

1 IRMA: DON'T BE SILLY, IT WILL BE ON HIS DRIVER'S LICENSE.

2 JANE: Irma.

3 IRMA: WHAT?

4 JANE: Don't upset me, just do as I say.

5 IRMA: ALL RIGHT JANE, DON'T GET SO NERVOUS ..WRITE DOWN HIS
6 DESCRIPTION.

7 JANE: (WRITING) Five foot eight, slightly bald, he's a very
8 neat dresser, and he'll be wearing a blue mohair suit.

9 IRMA: (GIGGLES).

10 JANE: What are you giggling about?

11 IRMA: HIS/SUIT HAS MORE HAIR THAN HE HAS.

12 JANE: That's very amusing. As a matter of fact, what hair he has
13 is sandy colored.

14 IRMA: SANDY HAIR?

15 JANE: Yes, they used to call him "Old Sandy". (CONTINUES WRITING)

16 He wears glasses, weighs a 145 pounds and has a smell Ven
17 Dyke.

18 IRMA: I DIDN'T KNOW THEY ALLOWED DOGS ON THE TRAIN.

DK

IRMA -7A-
1-13-53

5 00

- 1 JANE: Irma, a Van Dyke is a beard he wears on his chin. Now it's
2 all written down for you so there can't be any mistakes..
3 I'll put it in your bag..There. Now let's get some sleep.
4 SOUND: CLICK

DK

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515

530

545

51453 9253

1 IRMA: GOOD NIGHT JANE.

2 JANE: Nite sweetie.

3 IRMA: (AFTER PAUSE) JANE ... JANE ARE YOU AWAKE?

4 JANE: No, I'm asleep.

5 IRMA: THAT'S TOO BAD - I WANTED TO ASK YOU SOMETHING.

6 JANE: What?

7 IRMA: NEVER MIND -- I DON'T WANT TO WAKE YOU UP.

8 JANE: Go ahead, get it off your chest ... what is it?

9 IRMA: DOES YOUR FATHER HAVE A DESCRIPTION OF ME?

10 JANE: Yes. I told him to look for a blonde girl who has an

11 expression in her eyes that looks like she was walking

12 on the track and met the Broadway Limited head on. Now

13 go to sleep.

14 IRMA: OKAYGOOD NITE.

15 JANE: Yeah.

16 IRMA: (AFTER PAUSE) JANE. (PAUSE) JANE.

17 JANE: Irma, it's almost one o'clock in the morning ... Will you

18 please go to sleep.

1 IRMA: I CAN'T.

2 JANE: Why not?

3 IRMA: MY HAT KEEPS FALLING OFF.

4 JANE: Your hat! What's the idea of wearing your hat in bed?

5 IRMA: LAST NIGHT I DREAMT AL TOOK ME TO A NITE CLUB AND MY

6 HAIR WAS A MESS ... IF WE GO OUT AGAIN TONIGHT I WANT

7 TO LOOK NICE.

8 JANE: Good night!

9 IRMA: GOOD NIGHT.

10 (PAUSE)

11 MRS.O: (OFF SCREAMS)

12 JANE: What was that!?

13 SOUND: RUNNING FOOTSTEPS OFF KNOCK ON DOOR

14 IRMA: (CALLS) WHO IS IT?

15 KROP: (OFF) It's me, Professor Kropotkin ... Are you all

16 right girls?

17 JANE: (CALLS) Just a minute ... Get your robe on Irma ...

18 Let's see what this is all about.

1 IRMA: DO YOU THINK IT'S A FIGHT AT THE MARTINS?

2 JANE: No ... that was a woman's scream ... When the Martins
3 fight he usually gets the worst of it.

4 SOUND: DOOR OPEN

5 JANE: Come in Professor.

6 KROP: Girls, I heard a scream ... is everything all right?

7 IRMA: IT WASN'T US.

8 MRS.O: (OFF SCREAMS) HELP! ~~Stop thief!~~ 6 ¹⁵/₁

9 JANE: It's Mrs. O'Reilly! It sounds like someone broke into
10 her apartment.

11 KROP: Broke into her apartment? Oh that poor guy. When he
12 sees Mrs. O'Reilly without her makeup, he'll realize
13 crime doesn't pay.

14 SOUND: FOOTSTEPS 6 ³⁰/₁

15 IRMA: ~~SOMEONE IS COMING THIS WAY!~~

16 MRS.O: (COMING ON) Girls! Girls!

17 JANE: Quick, come inside Mrs. O'Reilly.

18 SOUND: DOOR OPEN AND CLOSE

DH

51453 9255

1 MRS. O: It was a burglar. He got away. Oh, I think I'm going
2 to faint.

3 JANE: Irma, get some tea.

4 IRMA: ALL RIGHT. *Cream w/ sugar?*

6 45

5 JANE: *Hurry, Irma!*
Now, now, Mrs. O'Reilly. Sit down and relax. What
6 happened?

7 MRS.O: Thank you Janie dear ... Oh I tell you girls - it was
8 terrible. Well - I was lying in bed reading when a man
9 came through the window. Quickly, I took the bedspread
10 and covered ~~my~~ face. 7 00

11 KRJP: Oh, you wanted him to stay?

12 JANE: Professor!

13 MRS.O: Well, after a while I felt I would smother so I
14 uncovered my face.

15 KROP: And then he ran? 7 15

16 MRS.O: He did no such thing. He warned me to be still and then
17 he took a few of my valuables. Then, he brazenly went
18 over to the ice box and ate a pie I made.

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1 KROP: Jane, ~~call the police and tell them to put a guard at~~
2 the Hospital.

3 MRS. O: If I wasn't so weak from fright, I'd wrap that lamp
4 around that scrawny neck of yours!

5 JANE: Now look, let's not get into personalities. There's
6 work to be done.

7 SOUND: REC UP DIAL

8 MRS. O: Wait a minute ... who are you calling?

9 JANE: The Police.

10 MRS.O: ~~The police?~~ No Jane ... please, put down the phone. 7 ³⁰

11 JANE: Why? Don't you want to recover your property?

12 MRS.O: Please.

13 SOUND: REC DOWN

14 JANE: I don't get it. Don't you want this man arrested?

15 MRS. O: Well, er, you see I don't want the police around ... it
16 might scare the other tenants into moving out. 7 ⁴⁵

17 JANE: But your valuables? Are you covered?

18 MRS. O: Well, I have group insurance.

DH

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1 KROP: Yes, you see nobody would believe she was just one
2 person --- she had to sign up as a group.
3 MRS.O: Oh, be still.
4 IRMA: (COMING ON) HERE'S YOUR TEA MRS. O'REILLY.
5 MRS.O: Thank you ~~dear~~. 8⁰⁰
—
6 JANE: With this group insurance you won't lose anything, will
7 you Mrs. O'Reilly?
8 MRS.O: I'm afraid I will ... it's a fifty dollar deductible.
9 JANE: Then, let's notify the police.
10 MRS.O: No Jane, I don't want to for personal reasons. Come here
11 KROP: ~~You~~ don't have to whisper ... I know what it is ... You 8¹⁵
12 never had it so good .. it's the first time you had a man
13 in your apartment and you don't want to discourage other
14 prospects.
15 JANE: Quiet, Professor. (WHISPERS) Now what is it, Mrs. O'Reilly
16 MRS.O: (WHISPERS) Well I don't want anyone to know what I had 8³⁵
17 in that Jewel Box.
18 JANE: Why, what was in it? 51453 9258
19 MRS.O: Five dozen false eyelashes ... and three bottles of red
20 hair dye. 8⁴⁵
21 JANE: So?

1 MRS. O: (WHISPER) I have a number of friends on the Police
2 Force, and I don't want the boys to know all me beauty
3 ain't necessarily so. As a woman, you can understand.

4 JANE: Well, it's up to you. (ALOUD) Kids, Mrs. O'Reilly
5 doesn't want the police in on it. 9 ²⁰

6 IRMA: BUT THAT'S NOT BEING A GOOD CITIZEN. YOU'RE SUPPOSED
7 TO REPORT THESE THINGS....

8 JANE: But....

9 IRMA: I REMEMBER THE TIME MR. CLYDE TRIPPED ON THE TELEPHONE
10 WIRE AND FELL OUT OF THE WINDOW. I CALLED BOTH THE
11 POLICE AND THE TELEPHONE COMPANY AND TOLD THEM WE WERE
12 DISCONNECTED. 9 ¹⁵

13 JANE: I'll write to your congressman....Do you feel better,
14 Mrs. O'Reilly?

15 MRS. O: Yes...but I'm going to keep an eye open for the crook.

16 IRMA: WE ALL WILL, MRS. O'REILLY. WHAT DOES HE LOOK LIKE?

17 MRS. O: Well, he had black hair, about six feet tall, a scar on
18 his left cheek and a small moustache. 9 ³⁰

TC

1 IRMA: I BETTER WRITE THAT DOWN..SIX FEET, SCAR ON LEFT CHEEK,
2 MOUSTACHE, BLACK HAIR. ANYTHING ELSE?

3 MRS. O: Yes...he had horn rimmed glasses, a dimple on his
4 chin, and is very stuck up.

5 KROP: So, he wouldn't dance ~~with~~ you either? 9 45

6 MRS. O: Oh, shut up.

7 JANE: Look, Mrs. O'Reilly, since you don't want to call the
8 police, and since I must get some sleep, why don't you
9 get back to your room and forget the whole thing?

10 MRS. O: Back to my room? What if the burglar should come back?

11 KROP: Don't worry about it, ~~Mrs.~~ O'Reilly...He won't be 10 10
12 back...Even General MacArthur wouldn't have the nerve
13 to come back.

14 MRS. O: Oh, be still! Janie, I realize your father's coming
15 in from Connecticut to see you, but I'm so frightened...
16 You know how ~~these~~ criminals return to the scene of the 10 15
17 crime. If only someone could be there to protect me.

18 KROP: Don't look at me.

TC

1 JANE: Professor, please...Just take her to her room and make
2 sure everything is all right,so we can all get some sleep
3 KROP: ~~All~~ right...Come on, Mrs. O'Reilly...I'll take you to ^{10 30}
4 your room and I'll give you a sure-fire way of keeping
5 the crooks away.
6 MRS. O: You will?
7 KROP: Sure..what does a criminal fear more than anything?
8 MRS. O: The police, I suppose. ^{10 45}
9 KROP: Right. And what does a police car have? ~~Sirens~~...All
10 you have to do is sing, and he'll think the whole Police
11 Force is after him. Goodbye, girls.
12 SOUND: DOOR CLOSE
13 IRMA: POOR MRS. O'REILLY...SHE'S SO FRIGHTENED.
14 JANE: You can't blame her, it's quite an experience...Well,
15 get in bed, and I'll switch the light ~~off~~. ^{11 20}
16 SOUND: CLICK
17 JANE: Now, let's get some sleep.

1 IRMA: OKAY...IMAGINE HER WORRYING ABOUT THAT BURGLAR COMING
2 BACK.
3 JANE: She's a little nervous, I guess....Good night.
4 IRMA: WHAT'S THERE TO BE NERVOUS ABOUT?...WHAT COULD HAPPEN?
5 JANE: Nothing....good night.
6 IRMA: WHY WOULD HE COME BACK? IT'S SO LATE HE'S PROBABLY IN
7 BED HIMSELF.....ISN'T HE?
8 JANE: What?
9 IRMA: The burglar..he's gone to bed, hasn't he?
10 JANE: How do I know? Go to sleep, will you?
11 IRMA: BUT IF HE HASN'T GONE TO SLEEP, THEN HE'S STILL UP.
12 JANE: Irma, good night!
13 IRMA: IF HE'S STILL UP, HE MIGHT BE WALKING AROUND SOMEWHERE..
14 MAYBE HE'S WALKING AROUND THE ROOF.
15 JANE: Irma, will you ----
16 IRMA: SHHHH! DO YOU HEAR THAT HEAVY BREATHING?
17 JANE: It's probably you.
18 IRMA: NO...I'M NOT BREATHING.

TC

- 1 JANE: ~~Good... Let's keep it that way!~~
- 2 IRMA: ~~(PAUSE) JANE, I SEE HIM. Good night (PAUSE) Jane?~~
- 3 JANE: ~~Huh? What is it, Irma?~~
- 4 IRMA: ~~ON THE FIRE ESCAPE... SEE HIS HEAD PEEKING THROUGH THE~~
JANE: ~~Where?~~
- 5 WINDOW... IT MUST BE THE GRANDMOTHER BANDIT... SHE'S
- 6 IRMA: ~~There.~~
WEARING A LADIES HAT WITH A FLOWER ON IT.
- 7 JANE: That's our flower pot with the geraniums! ~~Good night~~
- 8 IRMA: ~~Good night~~
- 8 SOUND: FOOTSTEPS
- 9 JANE: ~~Irma!~~ I hear footsteps!
- 10 IRMA: ~~(OFF)~~ FOOTSTEPS?
- 11 JANE: ~~Irma, where are you?~~ *yes*
- 11 IRMA: ~~So do I. Please!~~
- 11 JANE: ~~you?~~
- 12 IRMA: ~~(OFF) IN THE LIVING ROOM... I'M CALLING AL... WE NEED~~
- 13 SOMEONE TO PROTECT US.
- 14 SOUND: REC. UP, DIAL.
- 15 JANE: Oh me... Why does this have to happen to me? Why am I
- 16 being punished? I've tried to lead a good life... Why?
- 17 I've never harmed anyone. Why?

1 IRMA: HELLO....AL? THIS IS IRMA. DID I WAKE YOU UP? WHAT? 12 ⁰⁰
2 YOU HAVE A TERRIBLE PAIN IN YOUR BACK? HOW COME? YOU
3 CAME HOME FROM THE POOL ROOM, FELL ASLEEP IN YOUR
4 CLOTHES AND FORGET THAT THE EIGHT BALL WAS IN YOUR HIP
5 POCKET? OH, YOU POOR ~~BEAR~~ ^{little guy}....AL, THERE'S A BURGLAR IN 12 ¹⁵
6 THE BUILDING. I'M SCARED. PLEASE COME OVER. YOU WILL?
7 OH, AL, YOU'RE WONDERFUL. WHAT? YES, I'LL LEAVE A
8 BLANKET AND PILLOW IN THE HALLWAY IN FRONT OF OUR DOOR.
9 WHAT? BACON AND EGGS FOR BREAKFAST. OKAY. BYE. 12 ³⁰

10 SOUND: REC. DOWN

11 IRMA: EVERYTHING IS ALL RIGHT, JANE....AL IS GOING TO SLEEP
12 OUTSIDE OUR DOOR.

13 JANE: Great...Now, come to bed, honey.

14 IRMA: ~~I'LL BE RIGHT IN~~ ^{all right} AS SOON AS I FINISH THIS NOTE. 12 ⁴⁵

15 JANE: (OFF) Note? What kind of note? Irma...Irma, will
16 you answer me? What kind of note are you writing?

17 IRMA: TO THE BURGLAR.

1 JANE: What?

2 SOUND: FOOTSTEPS

3 JANE: This I've got to see...Where is it?

4 IRMA: I'M TACKING IT ON THE DOOR.

5 JANE: Let me see that thing...(READS) ~~Dear Mr. Burglar:~~

6 All we have is eight dollars...It would be silly to

7 shoot us now as we get paid next Saturday. If you

8 ~~decide to rob us, please, try to be quiet as possible.~~

9 Jane is trying to get some sleep as her father is

10 coming for a visit...The good looking fellow sleeping

11 by the door is my boy friend Al...Don't disturb him

12 as he is broke....Love, Irma.

13 ORCH: PLAYOFF

14 (APPLAUSE)

MIDDLE COMMERCIAL

1ST ANNCR: Are Cavaliers milder? How do you know? 13 ⁴⁶ —

2ND ANNCR: 8 out of 10 who tried them say so!

1ST ANNCR: Have you noticed how many people are smoking America's great, new king-size cigarette -- Cavaliers? They find Cavaliers more enjoyable. Many didn't dream, until they tried Cavaliers, that a cigarette so mild could have so much fine flavor, too! 14 ⁰⁰ —

2ND ANNCR: Just listen to this evidence of Cavalier mildness! Thousands of smokers in group after group, from coast to coast, compared king-size Cavaliers with the brands they had been smoking and at least 8 out of 10 interviewed said Cavaliers are milder! 14 ²⁰ —

1ST ANNCR: 87% of the nurses interviewed in New York City...83% of the guests interviewed at the Racquet Club in Palm Springs, California, said Cavaliers are milder!

2ND ANNCR: Many other groups agreed! King-size Cavaliers were compared with all the leading cigarette brands -- perhaps the brand you now smoke! And at least 8 out of 10 smokers interviewed said Cavaliers are milder! 14 ³⁵ —

1ST ANNCR: Cavalier's fine, light, mild tobaccos are specially blended for mildness. And Cavalier's extra length filters the smoke for mildness! So try king-size Cavaliers! Buy them in cartons! They're priced no higher than other standard brands. And remember, stay tuned to "My Friend Irma" to hear your friend Irma's surprise offer. 14 ⁴⁵ —
15 ⁰⁰ —
15 ⁰⁵ —

MUSIC:

JO

51453 9266

ACT TWO

1 SOUND: SNORES ESTABLISH UP AND UNDER:

2 JANE: ~~Have you ever watched the sun rise of the towering~~
3 skyscrapers of a great city like New York? Around four
4 o'clock, you see the faint glow of light in the east.
5 Around four-thirty, the first rays of gold silhouette
6 the skyline of the city in the distance. / At five
7 thirty, the panorama of the city awakes to the quiet
8 dawn. How do I know all this? Because last night I
9 watched it. What a night? That Irma can give you
10 insomnia that will keep a sleeping pill awake. And
11 her timing was perfect. As soon as I was wide awake,
12 she fell sound asleep. *al'oh! She's waking up!*

SOUND: SNORING (off)

13 IRMA: (IN HER SLEEP) HELP..CALL THE POLICE! HE'S BREAKING

14 IN! HELP!

15 JANE: Listen to that girl...Even in her sleep she's doing
16 her best to keep me awake!

17 IRMA: (IN HER SLEEP) HE'S ALMOST THRU! HELP! HELP!

1 JANE: Oh well, all right Irma... Get up...Come on, time to
2 get up.

3 IRMA: (STARTLED INTO WAKING) DON'T SHOOT...I'LL TALK! I'LL
4 TALK! THE PIGGY BANK IS ON THE SHELF IN THE HALL CLOSET.

5 JANE: Irma! Come on, snap out of it!

6 IRMA: OH, IT'S YOU, JANE. I DREAMT WE WERE BEING ROBBED.

7 JANE: Robbed?

8 IRMA: *Jane? Jane!*
I HEAR SOMEONE'S ~~SAWING~~ THROUGH THE DOOR...LISTEN.
they're saw

9 SOUND: SNORING UP.

10 JANE: ~~No one is sawing...~~that's your boyfriend out there
11 snoring. *16⁰⁰*

12 IRMA: OH, IS THAT MY WONDERFUL AL LYING OUT THERE IN THE HALL?
13 I'M SO PROUD OF HIM.

14 JANE: So am I. *But you should've told him to*
~~He needs a~~ shave...the milkman thought we ~~had~~
15 bought a ~~bearskin~~ rug...Come on Irma, it's eight
16 o'clock...get up.. .I gotta catch that train to Yonkers. *16¹⁵*

17 IRMA: ALL RIGHT.

18 JANE: I'm so tired I can hardly see.

- 1 IRMA: I DON'T KNOW WHY YOU STAY UP ALL HOURS LIKE THIS. 16 30
- 2 JANE: I guess I'm just cut out for night ~~life~~. You and that
- 3 burglar scare.
- 4 IRMA: OH, JANE. (YAWNS)
- 5 JANE: Stop yawning and get into the shower.
- 6 IRMA: ALL RIGHT.
- 7 SOUND: FOOTSTEPS
- 8 JANE: Burglars.
- 9 SOUND: DOOR CLOSES
- 10 JANE: If a burglar. 16 45
- 11 SOUND: POUNDING ON DOOR
- 12 IRMA: (OFF) JANE, JANE..JANE, OPEN THE DOOR.
- 13 JANE: What in the world....
- 14 SOUND: OPEN DOOR
- 15 JANE: What's wrong?
- 16 IRMA: OH, JANE, WE'VE BEEN ROBBED..THE SHOWER IS GONE.
- 17 JANE: Irma, you're in the closet.
- 8 SOUND: ~~KNOCK ON DOOR.~~ 17 1

1 JANE: Now get into that shower while I see who's at the door.

2 IRMA: ALL RIGHT.

3 SOUND: FOOTSTEPS..DOOR OPENS

4 JANE: Oh, it's you, our hero.

5 AL: Boy, what a night.

6 IRMA: (OFF) IS THAT MY WONDERFUL PROTECTOR.

7 AL: Yep..it's me Chicken.

8 IRMA: (OFF) OH, I CAN'T WAIT TO GIVE YOU YOUR REWARD. JANE, ^{17 15}

9 KISS HIM FOR ME, WILL YOU?

10 JANE: Not before breakfast.

11 AL: Don't think I'm getting overpaid...you don't know how

12 dangerous it was lying out there in that hallway all

13 night.

14 JANE: Dangerous? ^{17 30}

15 AL: Sure. Some sailor was kissing his girl on the steps..

16 A Marine was saying good-night to his date and a

17 soldier was necking in the doorway.

18 JANE: What's dangerous about that?

1 AL: If some wise guy had blown revillie I would have been
2 trampled to death....(CALLS) ~~Hurry out, will you,~~ 17 45
3 chicken.

4 JANE: (CALLS) Yes, we want to see how poor Mrs. O'Rielly
5 spent the night. She must have been terrified even
6 with the professor sleeping outside her door.

7 SOUND: DOOR OPENS

8 IRMA: WELL, I 'VE GOT A ROBE ON. LET'S RUN DOWN AND SEE.

9 JANE: Okay...let's go.

10 IRMA: WAIT..I WANT TO KISS MY AL FOR HIS BRAVERY 18 00

11 AL: (GIGGLES) Oh, chicken.

12 JANE: Oh, mother.

13 IRMA: HERE, AL..I WANT THIS KISS TO BE YOUR DISTINGUISHED
14 SERVICE MEDAL FOR LYING OUT THERE ALL NIGHT. THERE.

15 SOUND: KISS 18 15

16 AL: Oh, ~~chicken,~~ I like the way you hand out them medals...
17 how about another one?

18 IRMA: ANOTHER MEDAL?

- 1 AL: Yeah, the Purple Heart. The ice man stepped on me.
- 2 JANE: Come on, will you.
- 3 SOUND: DOOR OPENS..FOOTSTEPS DOWN STAIRS
- 4 IRMA: POOR MRS. O'REILLY...I HOPE SHE...
- 5 JANE: Quiet...~~listen..~~ 18³⁰
- 6 MRS. O: (OFF) All alone, I'm so alone...there is ~~no~~ one else
- 7 but you....all alone..by the telephone...
- 8 waiting for a ring, a ting a ling.
- 9 I'm all alone every evening
- 10 All alone feeling blue
- 11 Wondering where you are and how you are
- 12 And if you are all alone too.
- 13 JANE: Professor..
- 14 KROP: (AWAKENING) Huh..oh, it's you, Janie and Irma...
- 15 IRMA: MRS. O'REILLY..SHE'S SINGING.

1 KROP: All night..to keep up her nerve...and anyone who sings
2 like ~~that~~ has to have nerve..(CALLS) Will you 18 45
3 stop already? ...Oh, my back. —
4 JANE: You've been sleeping on a bundle of rags.
5 KROP: These are Mrs. O'Reilly's six best bustles..she wanted
6 I should protect ~~her~~ valuables. (CALLS) Mrs. O'REILLY, 19 00
7 you got company. —
8 MRS. O: (OFF) I have...Oh...
9 SOUND: DOOR OPENS

1 MRS. O: Good morning, girls...And Professor you're still
2 guarding me, you darling.

3 IRMA: JUST LIKE MY ~~AL~~ GUARDED ME ALL NIGHT...I GAVE HIM A
4 KISS LIKE YOU GIVE A MEDAL TO A BRAVE SHOULDER.

5 MRS. O: A kiss. (GIGGLES)

6 KROP: Mrs. O'Rielly, if you try to decorate me, I warn you,
7 I'll go A.W.O.L. ~~...~~ help me up, will you Al.

8 AL: Sure, Professor.

9 PROF: I can't go through this again..we must notify the police.

10 MRS. O: Nothing doing.

11 JANE: Please, we went through this last ~~night~~. We're not
12 calling the police. Now Irma, I've got to catch that
13 train to Yonkers. Don't forget to meet my father.

14 IRMA: I WON'T..I HAVE HIS DESCRIPTION.

15 JANE: See you later. (FADES)

16 AL: Mrs. O'Rielly, if you don't want to call the police,
17 and yet would like to have this guy picked up, I could
18 contact my pal, Joe.

19 15

19 30

19 45

51453 9274

1 IRMA: OH, AL...THAT'S A WONDERFUL IDEA.. I HAVE ~~HIS~~ *the card*
2 DESCRIPTION ~~TOO~~. IT'S WRITTEN DOWN..I'LL GIVE IT TO
3 YOU.

4 MRS. O: Oh, that's fine..and Professor, is there anyway I can
5 show you how grateful I am for your loyalty.

6 PROF: Yes, for goodness sakes, put on your eye-lashes. I
7 get such a funny feeling talking to a woman with
8 bald-headed eyes.

9 ORCH: STINGER.

10 CLYDE: To Barton and Barton, four twenty-five Fifth Avenue,
11 New York city, New - Miss Peterson.

12 IRMA: YES, MR. CLYDE?

13 CLYDE: You're supposed to be taking this down.

14 IRMA: OH, I'M SORRY..WHERE DO YOU WANT ME TO TAKE IT?

15 CLYDE: In your note book, you idiot! I'm dictating a letter.

16 IRMA: OH! PLEASE DON'T BE ANGRY...MY MIND WAS A MILLION MILES
17 AWAY.

18 CLYDE: If I was your mind, I'd leave home too! Now let's try
19 this all over again, shall we?

1 IRMA: I'M WILLING.

2 CLYDE: Good. Now get ready to take dictation.

3 IRMA: I'M READY.

4 CLYDE: You are?

5 IRMA: YES.

6 CLYDE: That doesn't look like a long enough pencil.

7 IRMA: WHY NOT?

8 CLYDE: Your short-hand book is away over on the filing cabinet!

9 IRMA: OH, YES...I'LL GET IT.

10 SOUND: FOOTSTEPS

11 IRMA: OKAY, LET'S GO.

12 CLYDE: To Barton and Barton, four twenty-five Fifth - Miss
13 Peterson!

14 IRMA: HUH?

15 CLYDE: You're not taking any of this down.

16 IRMA: YES, I JUST REMEMBERED.

17 CLYDE: What?

18 IRMA: WHEN I WENT OVER TO THE FILING CABINET TO GET THE NOTE BOOK
19 I LEFT MY PENCIL THERE....EXCUSE ME.

20 SOUND: FOOTSTEPS

1 IRMA: WELL, HERE WE ARE.

2 CLYDE: Yes, cozy isn't it? Are we all ready...is there anything
3 else we need...Let's check now. Pencil...note-book...
4 Chewing gum...back scratcher...?

5 IRMA: ALL HERE. SHALL WE START?

6 CLYDE: Love to...To Barton and Barton, four twenty-five Fifth
7 avenue, New York City, New York....

8 SOUND: FOOTSTEPS UP AND BACK THROUGH FOLLOWING

9 CLYDE: In regards to the judgement placed on my client Mr. 20 35

10 Webster for four thousand dollars, I -- Miss Peterson!

11 IRMA: (OFF) WHAT?

12 CLYDE: Why are you pacing up and down while I'm dictating?

13 IRMA: I'M WORRIED.

14 CLYDE: That's a coincidence...I'm worried too. 20 45

15 IRMA: YOU ARE?

16 CLYDE: Yes, I'm worried about the Judge sending me to the
17 electric chair for throwing you out the window!

18 IRMA: HUH?

AK

51453 9277

1 CLYDE: Listen you idiotic excuse for a secretary, in case you
2 didn't know this is a Law office and I'm trying to conduct
3 a business. Since you walked in here I feel like a ticket
4 taker on a Merry-go-round!

5 IRMA: I'M SORRY MR. CLYDE...I'M WORRIED ABOUT MRS. O'REILLY...
6 SHE WAS ROBBED LAST NIGHT.

7 CLYDE: So what do you expect to do about it?

8 IRMA: WELL SHE WON'T TELL ME WHAT THEY STOLE BUT I'D LIKE TO GET
9 IT BACK.

10 CLYDE: I see...Well, if you really want to help her I'll give you
11 some free advice.

12 IRMA: THANK YOU, MR. CLYDE...WHAT SHOULD I DO?

13 CLYDE: It's very simple. As you know, a criminal always hangs
14 out in the under-world.

15 IRMA: YES?

16 CLYDE: Go out and borrow a shovel, dig a deep hole, jump in and
17 I'll cover you up!

18 IRMA: MR. CLYDE...I'M SERIOUS.

AK

51453 9278

1-13-53

1 CLYDE: So am I. I'll even supply the shovel! Look knuckle-head,
2 if Mrs. O'Reilly was robbed let her call the police...
3 that's what she's paying taxes for.

4 IRMA: BUT SHE DOESN'T WANT THE POLICE IN ON IT...SHE DON'T WANT
5 ANYONE TO KNOW WHAT WAS TAKEN BECAUSE IT'S TOO PERSONAL. 21 45

6 CLYDE: It's just as much of a crime not reporting one as it is in
7 the actual committing of a crime. If she's smart she'll
8 report it.

9 IRMA: WELL THEN I BETTER CALL THE POLICE STATION RIGHT AWAY AND
10 TELL THEM ABOUT IT...EXCUSE ME PLEASE.

11 CLYDE: You go right ahead Miss Peterson...I'm going down to the
12 travel agency and arrange for a trip to Africa. 22 00

13 IRMA: AFRICA?

14 CLYDE: Yes. I understand there's a tribe of pygmies there who
15 make a specialty of shrinking heads...I figure maybe if I
16 can get them to shrink my head down to your size, I'll be
17 able to get along on equal terms with you. Good-bye.

18 SOUND: DOOR CLOSE 22 15

19 SOUND: PHONE RINGS REC. UP

AK

51453 9279

22 ²⁵ -

1 IRMA: HELLO...MILTON J. CLYDE ATTORNEY AT LAW.

2 JANE: (FILTER) Irma...this is Jane.

3 IRMA: OH, HELLO JANE...HOW DO YOU FEEL?

22 ³⁰ -

4 JANE: (FILTER) Just fine...So far I've slept through two
5 business letters and a stock broker meeting. Now look
6 sweetie, it's almost twelve you better get started for the
7 station and pick up my father.

8 IRMA: OH, YEA...I'LL LEAVE RIGHT AWAY.

9 JANE: (FILTER) Do you have the description I gave you?

10 IRMA: THE DESCRIPTION...OF COURSE...DON'T WORRY JANE...EVERYTHING
11 WILL BE ALRIGHT. BYE.

22/45 -

12 SOUND: REC. DOWN

13 SOUND: DOOR OPEN

14 AL: H'ya Chicken.

15 IRMA: OH, HELLO AL HONEY.

16 AL: Haven't been able to reach the right guy. Got to get
17 rolling.

18 SOUND: DIAL - RECEIVER UP

19 AK

51453 9280

1 IRMA: HURRY, AL...IT'S SO IMPORTANT.

2 AL: Chicken. When you got to get on the ball, and there ain't
3 no time to stall, there is only one man to call...

4 IRMA: WHO, AL?

5 AL: Who else, but..Hello Joe...Al..got a problem..Want to trap
6 a burglar. What? Don't have to trap one...You'll lend me
7 one of your boys? No Joe...This is different...Mrs.
8 O'Reilly was took by a complete stranger and we'd like to
9 nab him. .Joe could you give me a list of the loot that's
10 being unloaded to the various fences around town? What?
11 Oh, you're just getting out the new '53 catalogue...!
12 Swell...Go ahead...Five hundred tires...seven hundred
13 radios...thirty midget racing cars. Thirty midgets...
14 a picture of the Commissioner of Police...Yeah...What's
15 that, Joe? Hold it? Oh, a new bulletin...five dozen false
16 eye lashes...and three bottles of red hair dye...That's it,
17 Joe...What's the deal, Joe? Uh huh..uh huh..uh huh huhmmmm
18 ...Thanks Joe and goodbye, noble friend.

19 SOUND: RECEIVER DOWN

RU

1 AL: Joe can't handle it.

2 IRMA: WHY NOT?

3 AL: He's got to leave town...he's hot... You see yesterday he
4 was taking a drive and he ran into an armored car.

5 IRMA: WELL THAT CAN HAPPEN.

6 AL: With a tank? Chicken, we got to get action...Understand
7 the crook who robbed Mrs. O'Reilly is sore about the loot
8 he got may may strike back.

9 IRMA: OH, AL..WHAT CAN WE DO?

10 AL: Now we've got to call the police, Chicken. Got the
11 description of the crook..

12 IRMA: YES...I'LL CALL THE POLICE (SOUND RECEIVER UP DIAL)

13 NOW WHICH ONE OF THESE DESCRIPTIONS IS THE CROOK AND WHICH
14 IS JANE'S FATHER? THIS SOUNDS LIKE A THIEF..HELLO? POLICE
15 DEPARTMENT...THIS IS IRMA PETERSON...I WANT TO REPORT A
16 BURGLARY AND HE'S COMING BACK...HE'S FIVE FEET EIGHT INCHES
17 TALL, SLIGHTLY BALD AND HE'S A VERY NEAT DRESSER AND WILL
18 BE WEARING A BLUE MOHAIR SUIT. HE HAS SANDY HAIR,, WEARS
19 GLASSES, AND WEARS A VAN DYKE..

20 ORCH: STINGER

23 35

1 JANE: Irma, are you sure you waited until everyone got off that
2 train?

3 IRMA: OF COURSE, I'M SURE...THE TWELVE O'CLOCK TRAIN FROM
4 CONNECTICUT.

23 45

5 JANE: I can't understand it. You'd think he'd wire me.

6 IRMA: MAYBE HE MISSED THE TRAIN AND WALKED.

7 JANE: Don't be ridiculous...Irma, I described my father...are
8 you sure you remembered?

9 IRMA: JANE, WHAT DO YOU THINK I AM, STUPID? I MEMORIZED IT SO I
10 COULD NEVER FORGET.

24 00

11 JANE: As a personal favor...Give me the description.

12 IRMA: ALL RIGHT...SIX FEET...SCAR ON LEFT CHEEK...MOUSTACHE..
13 JANE!! JANE!! JANE, PUT DOWN THAT BOOK END.

14 JANE: Irma Peterson, you...

15 SOUND: PHONE RINGS -- RECEIVER UP

24 15

16 JANE: Hello...Oh, hello, Dad...Where are you?...Oh, are you all
17 right?...I see...Well, I've been looking forward to this
18 day so long...Yes...I'll come right down and we'll have a
19 wonderful reunion. What cell are you in?
20

IRMA -38-
1-13-53

24 30

1 IRMA: OH, JANE...I THINK YOUR FATHER SHOULD HAVE A HOTEL ROOM.

2 JANE: Will you hold the wire, Dad. This shouldn't take long...

3 once I catch her.

24 43

4 ORCH: UP TO TAG

5 (APPLAUSE)

6 ANNCR: Irma and Jane will be back in one moment...

24 59

RU

51453 9284

CLOSING COMMERCIAL

IRMA 39-
1-13-55

25 01

1ST ANNCR: Stop, and think a minute! Would you get more smoking pleasure from a milder cigarette, especially a milder cigarette that gave you specially fine flavor? Then try king-size Cavalier cigarettes as so many other smokers are doing!

25 15

2ND ANNCR: Yes, king-size Cavaliers are mild! Their extra length filters the smoke for mildness. Their fine, mild tobaccos were selected and blended for mildness. And, when thousands of smokers compared king-size Cavaliers with the brands they had been smoking, at least 8 out of 10 interviewed said Cavaliers are milder! These comparisons included all the other leading brands -- perhaps the brand you now smoke?

25 30

1ST ANNCR: Have you ever heard such convincing evidence of cigarette mildness? And, remember...king-size Cavaliers are a special, different blend made by the makers of Camels, America's most popular cigarette! All the know-how gained in producing Camels stands behind this special Cavalier blend.

25 45

2ND ANNCR: Enjoy your smoking more! Try king-size Cavaliers! Buy cartons of Cavaliers for economy! They're priced no higher than other standard brands.

26 01

MUSIC: THEME FADE FOR:

26 03

RU

51453 9285

26 08
26 15

1 JANE: Well, it was a lovely visit after all...Father and I had
2 some nice long talks in his cell...But everything was
3 cleared up and father's back in his little drug store
4 in Connecticut...And in honor of his visit here he
5 created a new ice-cream sundee. He calls it an "Irma"
6 A double scoop of ice cream, with a large nut on top
7 As for Irma...She's trying to improve her self so she's
8 taking a correspondence course in memory. How are you
9 doing with your memory course sweetie?

10 IRMA: OH, JUST WONDERFUL, JANE. I'M LEARNING MORE AND MORE
11 ABOUT REMEMBERING THINGS.

26 25

12 JANE: Good. Don't you have home-work to do tonight?

13 IRMA: YES, BUT I CAN'T REMEMBER WHERE I PUT THE BOOK.

14 JANE: Well, what can you do? What can you say? Nothing,
15 except that someday I hope to take an un-memory course
16 so I can forget My Friend Irma.

27 00

27 04

17 ORCH: PLAYOFF

RU

1 ANNCR: Friends, how would you like to have Your Friend Irma
2 work for you for one day in your own office? Yes,
3 this is a serious offer. For again this year, for
4 the highest amount bid to the March of Dimes, Irma
5 Peterson - in the person of Marie Wilson -- will
6 come to your home town, be it North, South, East
7 or West, and work for you for a full day. And the
8 full amount which you pay for her services will go
9 directly to the March of Dimes fund for the fight
10 against the dread disease, infantile paralysis.
11 That's right, My Friend Irma, in person, will be
12 secretary for a day to the man or woman in the
13 United States who sends in the highest bid for her
14 services. So don't hesitate. Write or wire your
15 bid to My Friend Irma, CBS Radio, Hollywood, Calif.
16 --and who knows, you may have the pleasure of being
17 able to tell your grandchildren, "I had My Friend
18 Irma as my secretary", and you'll have the greater
19 pleasure of being able to tell them that the money
20 you paid went to the March of Dimes!

21 JANE: Irma, I just think it's wonderful of you to make
22 this offer, but what if you have to go far, far
23 away - say, even to Ohio!

24 IRMA: I'LL GO. ALL I'VE GOT TO DO IS LEARN THE LANGUAGE
25 THE PEOPLE IN OHIO SPEAK.

26 JANE: Seriously, friends, I want to join in asking you to
27 make the highest bid possible, because when you do,
28 you'll be making an awful lot of people happy - not
29 to mention me and My Friend Irma.

28 ⁵⁰ -

1 MUSIC: THEME

2 ANNCR: "My Friend Irma" is a Cy Howard Production and is
3 directed by Parke Levy who writes the script with
4 Stanley Adams. Marie Wilson is starred as Irma and
5 Cathy Lewis as Jane. Hans Conried was heard as
6 Professor Kropotkin, Gloria Gordon was Mrs. O'Reilly,
7 Sid Tomack as Al and Alan Reed as Mr. Clyde.
8 Music was under the direction of Lud Gluskin.
9 Until next Tuesday, your friend Irma says: 29 ¹⁰ -

10 IRMA: HOPE YOU'LL ALWAYS HAVE A CAVALIER NEARBY.
11 KING-SIZE. 29 ¹⁵ -

12 ANNCR: Bob Lemond speaking, transcribed, from Hollywood and
13 saying goodnight for Cavalier cigarettes. 29 ²⁰ -